



**sunshine coast
film society**

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A volunteer-run, non-profit society

SCFS Support Opportunities 2019–2020

SCFS is a non-profit society, formed in 2001. Our mandate is to bring quality films for grown-ups to the Sunshine Coast, and to cultivate film appreciation.

We screen films — both Canadian and international — from September through April, in both Gibsons (approximately 16 films/year) and Sechelt (a subset of this number).

As our policy is to make films broadly accessible to the public, we keep our ticket prices low. This is made possible by a committed team of over forty volunteers, who select films, publicize screenings, manage the box office, organize events, sit on the board, etc. Our major costs are public performance rights for films, venue rental, projection expenses, publications & publicity, and administrative costs such as bookkeeping, prepaid-ticket sales charges, & Web site maintenance.

We offset some of these costs (and, in turn, deliver promotional benefits to organizations) by offering support opportunities at three different levels of engagement. Our appreciation for your support will be recognized as follows:

Platinum Level Sponsors (\$500+ contributors)

Organizations contributing at this level are recognized as follows:

- Organization name, logo graphic (if provided), and Web site link (if available) included in the “Platinum Sponsors” area of the SCFS Web site
- Organization name and logo graphic (if provided) included in the “Platinum Sponsors” area of a “*We wish to thank ...*” list that is projected onto the screen during the half-hour period prior to all Gibsons screenings
- Organization name reproduced in the “Platinum Sponsors” area of subsequent e-mail communications to the SCFS mailing list
- Organization name and logo graphic (if provided) reproduced in subsequent printed SCFS items, including both Fall and Spring Program Guides (currently 1500 copies each), and promotional flyers for films (posted extensively throughout the lower Sunshine Coast).
- For each of **three** specific[†] screenings of the organization’s choice:
 - Organization briefly announced/promoted during the introduction of the film
 - Organization name and logo graphic (if provided) included in the advertising poster for the film
 - Organization marketing materials and giveaways (as provided) made available at the film venue
 - Placard (if provided) with organization name and logo graphic displayed at the film venue
 - Two admissions to the film provided

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Gold Level Sponsors (\$250+ contributors)

Organizations contributing at this level are recognized as follows:

- Organization name, logo graphic (if provided), and Web site link (if available) included in the “Gold Sponsors” area of the SCFS Web site
- Organization name included in the “Gold Sponsors” area of a “*We wish to thank ...*” list that is projected onto the screen during the half-hour period prior to all Gibsons screenings
- Organization name reproduced in the “Gold Sponsors” area of subsequent e-mail communications to the SCFS mailing list
- Organization name reproduced in subsequent printed SCFS items, including both Fall and Spring Program Guides (currently 1500 copies each), and promotional flyers for films (posted extensively throughout the lower Sunshine Coast).
- For any **one** specific screening (as chosen by SCFS):
 - Organization briefly announced/promoted during the introduction of the film
 - Organization name and logo graphic (if provided) included in the advertising poster for the film
 - Organization marketing materials and giveaways (as provided) made available at the film venue
 - Placard (if provided) with organization name and logo graphic displayed at the film venue
 - Two admissions to the film provided

Silver Level Sponsors (\$100+ contributors)

Organizations contributing at this level are recognized as follows:

- Organization name, and Web site link (if available) included in the “Silver Sponsors” area of the SCFS Web site
- Organization name included in the “Silver Sponsors” area of a “*We wish to thank ...*” list that is projected onto the screen during the half-hour period prior to all Gibsons screenings



† The SCFS will attempt to accommodate, on a “first come, first served” basis, requests to support particular film titles, but such choices cannot be guaranteed.